



PROGRESO para todos

GOBIERNO DE AGUASCALIENTES

**Aguascalientes:
THE LITTLE
GIANT OF MEXICO**





***URBAN REFORM IN MEXICO.
NATIONAL PUBLIC POLICY THAT
PROVIDES investor confidence***

**Mexico continues
to attract the
interest and trust
of investors**



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Is estimated that in the next three decades, THE NUMBER OF WORKING AGE TO EXCEED 60 MILLION IN OUR COUNTRY



MEXICO

**Main receiver worldwide
aerospace manufacturing**

**SECOND Main vehicle producer in
Latin America**

**One of the 10 best destinations
in the world**

**ONE OF THE 10 COUNTRIES TO
INVEST MORE RELIABLE**

CONFIDENCE is due to the new institutional phase that started our country with President Enrique Peña Nieto





PROPUESTA PARA LA CREACIÓN DE UNA
SECRETARÍA DE VIVIENDA FEDERAL
ING. CARLOS LOZANO DE LA TORRE

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**The federal government
promotes a new National
Housing Policy sustained in
Urban Reform**

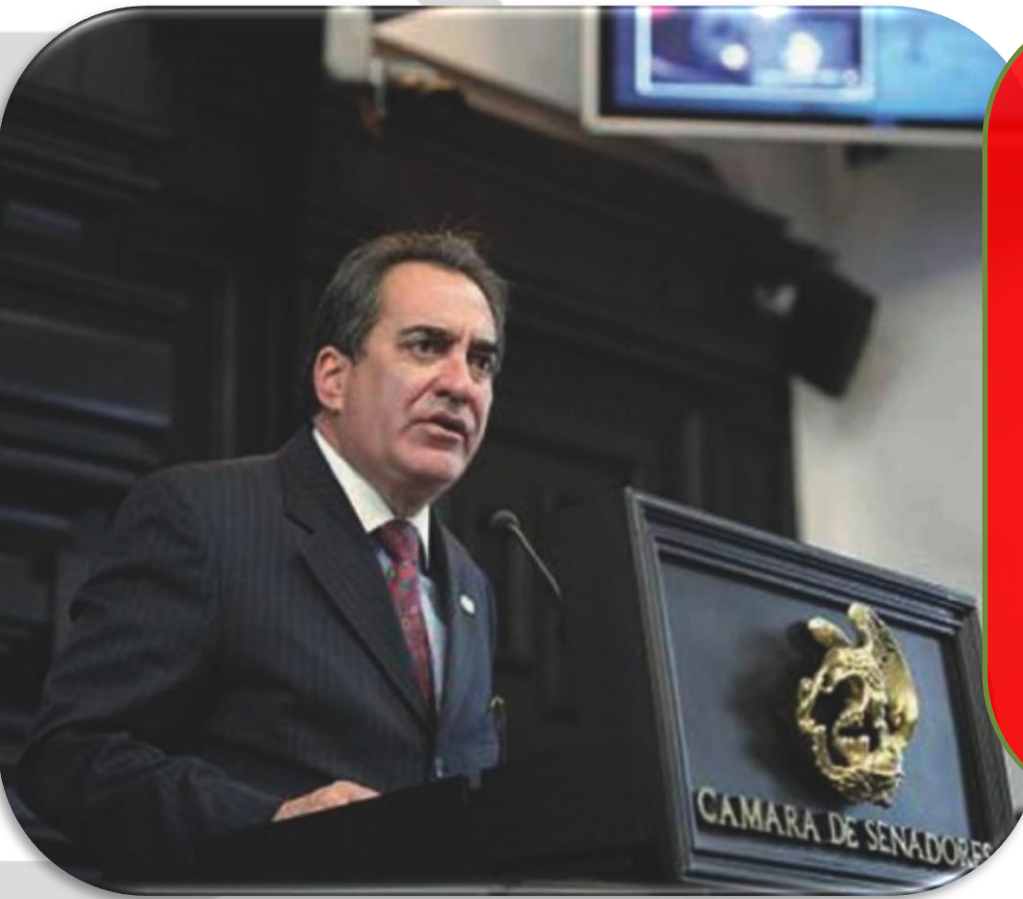
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**These new
policies:**

- **Planned housing development**
- **Raise the credit quality of housing**
- **expand funding**
- **Restructure public institutions**
- **Updated regulatory frameworks**

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**As a senator in 2007
proposed the creation
of the Federal Housing
Secretariat unify and
strengthen the tasks
related to
infrastructure,
housing, land and
urban development.**

President Enrique Peña Nieto has endorsed this proposal in CONAGO driven, with the creation of the Ministry of Agrarian Development, Territorial and Urban



AGUASCALIENTES REPRESENTS A SUCCESSFUL EXAMPLE OF CONFIDENCE THAT HAVE THE WORLD TO INVEST IN MEXICO

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**More than 50 thousand
Housing actions in
just 2 years**

WORLD RECOGNITION

Banco Mundial



FitchRatings



**STANDARD
& POOR'S**

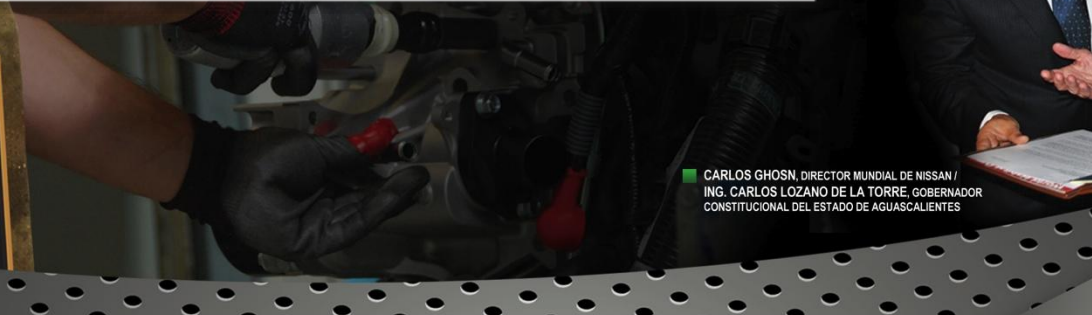
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**NISSAN 2
PROJECT INVESTMENT**

**2 billion
DOLLARS**

**The largest
investment in the
automotive sector
foreign**



■ CARLOS GHOSN, DIRECTOR MUNDIAL DE NISSAN /
ING. CARLOS LOZANO DE LA TORRE, GOBERNADOR
CONSTITUCIONAL DEL ESTADO DE AGUASCALIENTES

Under the leadership of President Enrique Peña Nieto will continue to contribute to the consolidation of new housing projects that allow the development of our country





MEXICO has its doors open for the new National Housing Policy and Urban Reform and giving further progress CONFIDENCE

THANKS



Ing. Carlos Lozano de la Torre

STATE GOVERNOR OF AGUASCALIENTES